# LAUNCH

of the new railway line connecting the Perrier factory with the port of Fos-sur-Mer cutting out 27,000 truck journey per year.





Nestlé Waters will be launching on the 17th of October a new train line connecting the Perrier factory in Vergèze with the port of Fos-sur-Mer. The initiative is part of the group's Corporate Social Responsibility strategy and France's government low carbon policy (Stratégie nationale bas-carbone). The project, with the strong backing of the Occitania Region, has been completed in record time thanks to close collaboration between partners and local organizations. It highlights the positive transformation of the Perrier site, made possible by the healthy growth of its brand.

The 100-kilometre train line is set to reduce greenhouse gas emissions by some 2,500 tons of carbon dioxide, equivalent to a full year compared to current practices.

This initiative is part of the site's comprehensive transformation - branded Perrier Cap 2020 - which includes the creation of new bottling lines and a cutting-edge warehouse (representing more than 200 million euros of investment).

For the heavily congested N113 motorway, it is excellent news. A daily train composed of 54 containers prevents an estimated 27,000 truck journeys per year. Equipped with the latest safety and geo-localization technologies, the train is a game-changer, with a 10 to 15% decrease in noise pollution.

Just 12 months were needed for Nestlé Waters to transform the maritime export supply chain of its Perrier factory in Vergèze. About 13,500 containers of Perrier products will be transported by rail every year, significantly easing traffic congestion in the area. This success is due to all of the organizations and partners involved (railway, maritime, and public) and how they were able to work together and put their expertise

This solution will create new development opportunities and extra activity for partner companies.

to the service of this high-tech, ecological project.

The project underlines two positive trends for Nestlé Waters: first, its strong commitment to developing responsible environmental practices with local communities. The second is the rising popularity of its brand Perrier, especially overseas.





## Jean-François Lagane and Thibaut San Galli

RAIL TRANSPORT MANAGER
AND OVERSEAS TRANSPORT MANAGER

### What is the origin of this project?

For several years now, dense road traffic between our site and the port has been an issue. We had to act. Rail transportation is part of Perrier's DNA as our first train was introduced in 1908! Trains are an environmentally friendly mode of transport and offer great opportunities today.

#### 12 months for a project of this magnitude? That's not a lot.

It's definitely quite unique. The key success factor in this operation has been the ability of our partners to join forces to achieve a common goal. Through simulation workshops, we were able to overcome obstacles and identify innovative solutions for our train.

#### What are your challenges for tomorrow?

The regularity and reliability of the train are essential to ensure optimum operation. It is a genuine commitment between Nestlé Waters and the Fos-sur-Mer port. The challenge is to maintain the high level of confidence this project was able to generate. We want to add at least one extra train journey per week, going forward. All this is very promising.

#### A dynamic community of partners

REGION OCCITANIA, ÁMSTED DIGITAL SOLUTIONS, ARNAL, BOLLORÉ LOGISTICS, BRIFER, COMBRONDE, ERMEWA, EUROFOS, MARSEILLE MARITIME PORT, REGIORAIL, SEAYARD, SNCF INFRA, SNCF RÉSEAU.



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